

# The Islander

Georgia Press  
Association Member

Newspaper

## 2010 Rates - Effective January 1, 2010

1 Col X 3"	\$48	3 Col X 4.333"	\$98 (1/4 pg)	4 Col X 5.5"	\$162
1 Col X 4"	\$52	3 Col X 5	\$110	4 Col X 6"	\$168
1 Col X 5"	\$60	3 Col X 6"	\$132	4 Col X 6.5"	\$182 (1/2 pg)
1 Col X 6"	\$67	3 Col X 7"	\$154	4 Col X 7"	\$196
1 Col X 7"	\$73	3 Col X 8"	\$176	4 Col X 8"	\$224
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2 Col X 3"	\$67	3 Col X 11"	\$231	4 Col X 11"	\$308
2 Col X 3.5"	\$73 (1/8 pg)	3 Col X 12"	\$252	4 Col X 12"	\$336
2 Col X 4"	\$78	3 Col X 13"	\$273 (3/4 pg)	4 Col X 13"	\$364 (full pg)
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2 Col X 7"	\$103				
2 Col X 13"	\$182 (1/2 pg)				

### Color

Full Process -\$85

### Classified Page

5 Col per page, 1 Col - 2"

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2 Col X 2" \$23 • Minimum \$5.75

**Deadline Noon Wednesday for next Monday's publication**

**Mechanical Specs: Tabloid Size 13" High 10" Wide**

**4 Cols per page**

**1 Col - 2.25" wide; 3 Col 7.5" wide**

**2 Col - 4.75" wide; 4 Col 10" wide**

**All prices are net 30 days.**

### **Demographic Breakdown**

**86% Distributed in Glynn County: 28% Brunswick, 7.6% Jekyll Island, 4.7% Sea Island, 45.2% St. Simons Island, 14% Distributed out of county**

**• Mailing Breakdown: 48.6% to St. Simons, 28.7% to Brunswick, 1.8% to Sea Island, .4% to Jekyll Island, 10.6% mailed out of county - Georgia, 9.5% mailed out of state**

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