

# Levelland & Hockley County News-Press

"Serving Hockley & Cochran County"

(806) 894-3121 • P.O. Drawer 1628 • Levelland, TX 79336-1628 • [www.levellandnews.net](http://www.levellandnews.net)

2019 Advertising Rate Schedule | Effective January 1, 2019

Conforming with 6 column PASS format.

1 col. = 1.833" • 2 col. = 3.792" • 3 col. = 5.75" • 4 col. = 7.708" • 5 col. = 9.6687" • 6 col. = 11.625"

1. **Stephen & Pat Henry, Publishers**  
Michelle Davis, Advertising Manager  
Kimberley Young, Classified Manager
2. Represented by the Texas Press Service and the Texas Newspaper Advertising Bureau,  
718 West Fifth St., Austin, TX 78701 (512-447-6755)
3. 15 percent commission allowed to agencies for payment by the 10th of the following month.  
No commissions allowed on **Local Display Rate**. All accounts are due upon receipt of bill.
4. **Open Rate:** National Agency & Advertising Placement Agency Rate
  - (per column inch)..... \$7.75
5. **Local, Non-Commissionable Display Rate:**  
Discounts allowed to local accounts who use a minimum of 10 column inches per month earning the net rate when paid by the 10th of the following month. New accounts must pay in advance to establish credit.
  - 1 to 9 col. inches per calender month..... **\$6.60**
  - 10 to 29 col. inches per calender month..... **\$6.20**
  - 30 to 60 col. inches per calender month..... **\$6.00**
  - 61 to 250 col. inches per calender month..... **\$5.75**
  - over 251 col. inches per calender month..... **\$5.00**
6. **Preprint insert rates:**
  - 1 to 6 full pages or equivalent (per 1,000)..... **\$65.00**
  - 7 to 10 full pages or equivalent (per 1,000)..... **\$75.00**
  - 11 or more full pages or equivalent (per 1,000)..... **\$85.00**
7. **Color Rates:** Each Color..... **\$80.00**
8. **Other Charges:** Classified open rates,..... **\$7.75**
  - Classified display rates..... **\$6.60**
  - Standing Card, every issue, per inch..... **\$5.00**
  - Legal Rate, per word..... **50¢**
  - Classified ads, per word (10 word minimum)..... **50¢**
9. All political, "going out of business" sales and accounts not held in good standing are prepaid only.
10. Rates are subject to change after 90 day notification.
11. Circulation figures available upon request. Wednesday press run, 4,100. Sunday press run, 4,300.

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